

## Practice Management Nuggets© Learning Resources Guide

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Guest Expert:      Carol Bush  
**The Social Nurse**  
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### How to Use Healthcare Content to Attract Patients and Improve Patient Satisfaction

1. Carol's #1 tip for tip for healthcare providers and practice managers about using healthcare content to attract patients and improve patient satisfaction
2. What is a blog?
3. Why should a private practice blog anyway?
4. Ideas how I can re-purpose my healthcare content.
5. Ideas for my healthcare blog.
6. Who are the wordsmiths on my team?

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7. What problem does Healthcare Marketing Network solve for busy healthcare practices?

### Your Free Gift From Carol Bush

How to Build a LinkedIn Profile That Doesn't Suck

Free e-book! [Click Here to Download](#)



[www.HealthcareMarketingNetwork.com](http://www.HealthcareMarketingNetwork.com)

Join the Healthcare Marketing Network, a vibrant global community of freelance healthcare writers, authors, and communications creatives.

If you are the marketing or content person join the group for in-depth courses and training with an active and supportive community to help you with your healthcare content.

If you need a done-for-you solution, go to [www.HealthcareMarketingNetwork.com](http://www.HealthcareMarketingNetwork.com) and schedule a complimentary meeting with Carol Bush, The Social Nurse.

### Practice Management Nugget Webinars For Your Healthcare Practice

includes a free video replay available for a limited time only.

BUT, If you are a member of Information Managers Network...you can watch the video replays whenever you like. They will never expire!

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Practice Management Nuggets© - Webinars for Your Healthcare Practice interview series with practice managers, healthcare providers, or trusted vendors who support healthcare practices. Topics include things you need to know to help you start, grow, fix, or maintain your healthcare practice. Hosted by Jean L. Eaton, Your Practice Management Mentor.

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