



5 WAYS TO HELP EMPLOYEES BE

PrivacyAware



- 1 CHALLENGE YOUR EMPLOYEES TO A #PRIVACYAWARE COMPETITION.** Talk to employees frequently about what privacy means to your organization and the role they have in making sure privacy is achieved and maintained. You can test them on their privacy knowledge by using this fun quiz myprivacyiq.com, or you can create your own. You can give prizes to winners or award certificates of appreciation, which can be downloaded here: dprivacyd.info/1h6gzFy.
- 2 Help your employees be #PrivacyAware by POSTING SHORT MESSAGES ABOUT PRIVACY AROUND THE OFFICE OR ON INTERNAL MESSAGE BOARDS** now through Jan 28. To get started, take a look at these examples: dprivacyd.info/1cEPcj7.
- 3 ORGANIZE A COMPANY-WIDE VOLUNTEER DAY WITH LOCAL SCHOOLS** to teach students about privacy, cybersecurity and online safety. You can use these free teaching materials and lesson plans from C-SAVE: dprivacyd.info/1asFW0K.
- 4 HANG THE DATA PRIVACY DAY POSTER OR #PRIVACYAWARE MEMES IN COMMON AREAS** to help create awareness. To download the poster, memes and other promotional materials, visit dprivacyd.info/1cEPcj7.
- 5 HOST A “LUNCH & LEARN” IN JANUARY TO EDUCATE EMPLOYEES** about the value and impact of protecting customer and colleague information as well as their role in keeping it safe. Videos and other resources to help you start the conversation can be found here: dprivacyd.info/privlibrary.