

**Practice Management Nugget ©  
Learning Resources Guide**

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30 minutes

**Presented by:****Jean L. Eaton (*The Practice Management Mentor*)**

INFORMATION MANAGERS LTD

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**Guest Expert:****Janet M. Kennedy**

Get Social Health – Social Media for Healthcare

LinkedIn: <http://www.linkedin.com/in/janetmkennedy>Twitter: <http://twitter.com/jkennedy93>Twitter: <http://twitter.com/getsocialhealth>Website: <http://www.getsocialhealth.com/>Website: <http://www.getsocialhealthacademy.com>

Janet M. Kennedy of Get Social Health explains how social media can promote your business and keep your patients engaged without breaking privacy laws!

1. What is Janet's #1 tip for healthcare providers and practice managers about social media?
2. Why is social media important for my healthcare practice?
3. Social media is not a replacement to confidential patient – provider communication. Here's what I can do instead:

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4. How can I check online review sites for my practice?

Practice Management Nuggets© weekly interview series with practice managers, healthcare providers, or trusted vendors who support healthcare practices. Topics include things you need to know to help you start, grow, fix, or maintain your healthcare practice. Hosted by Jean L. Eaton, Your Practice Management Mentor. See <http://www.informationmanagers.ca/privacy-training> for upcoming events.